



Lawn and Landscape Workshop
March 10, 2021
Gardendale Civic Center
857 Main Street ▪ Gardendale, AL 35071

This workshop will be of great benefit to everyone in the lawn and landscape industry: lawn care operators, landscapers, lawn maintenance crews, park and recreation personal, commercial applicators, sports turf managers and golf course superintendents. Register today for an informative day on topics that effect your every day!

Register today at www.ALTurfgrass.org



Post Office Box 70
Auburn, AL 36831
334-821-3000

PRSR STD
US Postage
PAID
Birmingham, AL
35266-1214
Permit # 1238

Register at www.ALTurfGrass.org
or call 205/967-0397

8:00 am **Registration**

Morning Talks

9:00 am **Ride-on Applicators—Dr. Bryan Unruh, University of Florida**
Dr. Unruh will discuss the new trend of incorporating ride-on applicators into your maintenance plans. This equipment is becoming more common-place today in the landscape maintenance industry. This presentation will focus on the reasons why these applicators are becoming more popular along with the challenges of incorporating them into your equipment fleet. Attendees will gain an understanding of the differences between the types of applicators including low volume delivery and fixed versus variable application delivery rates.

10:00 am **Landscape Design—Ed Norton, Principal Landscape Architect, Holcombe Norton Partners**
Ed will share his personal experience from the wide range of projects, both public and private that he has been involved with during his 30+ years as a landscape architect. He will discuss landscape design, site planning, solving problems not creating problems along with other ideas that will benefit everyone attending.

11:00 **New Chemicals for Lawn and Landscape—Daniel Strickland Site One Landscape**
Daniel has been a long-time member and board member of ATA. He will discuss the new products that Site One offers for the Lawn and Landscape Manager. Daniel speaks from experience and offers solutions for maintaining our lawns and landscape in top condition.

12:00 **Lunch sponsored by PBI Gordon Peter Lange, PBI Gordon**
Peter will speak during lunch on the newest products that PBI/Gordon offers for maintaining your lawn and landscape.

1:00 p.m. **Afternoon Talk and Vendor Showcase**
Irrigation Products for the Landscape - Cory Blair, Ewing Irrigation and Landscape Supply
Cory will speak on water conservation and irrigation efficiency ideas. Attendees will gain the knowledge to save their facilities and customers money while hearing about the new products, tools and technology that can make this happen.

2:00 p.m. **Visit the Vendors**

2:00—3:00 p.m.

Equipment Demos

Visit the Vendors:

Greenville Turf & Tractor
Jerry Pate Turf & Irrigation
Walker Mowers
Wright Mowers

Registration Fees

ATA Members = \$50

Non-Members = \$125
(includes trial membership)

Additional crew members = \$50

Exhibitors = \$150

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Walker/Wright Mowers

Register Today at alaturfgrass.org Questions? Call 334-821-3000